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All-American Ads Of The 90s



Synopsis

Selling at the End of the Millennium – The Lion King – roared and Michael Jackson reigned as the “King of Pop” when the century turned. The author: Steven Heller is the co-chair of the School of Visual Arts MFA Designer as Author Program. For 33 years he was an art director for The New York Times, and currently writes the “Visuals” column for The New York Times Book Review. He is the author of 120 books on graphic design, illustration, and satiric art. The editor: Jim Heimann is the Executive Editor for TASCHEN America. A cultural anthropologist, historian, and an avid collector, he has authored numerous titles on architecture, pop culture, and the history of Los Angeles and Hollywood, including TASCHEN’s S Surfing, Los Angeles. Portrait of a City, and the best selling All American Ads series.

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